

RYAN QUIEL

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WORK EXPERIENCE

- Quizak Online Publications** (*Web Publishing Manager & Co-owner*) 10/'05 – Present
- Successfully managed a team of 6 writers, 4 programmers & 1 designer on over 20 websites.
 - Discovered profitable new web niches by analyzing keyword traffic, PPC & URL accusations.
 - Developed CMS websites that allow readers to contribute content using forums & comments.
 - Traffic gain of up to 5000 page views per day using SEO, online marketing and link baiting.
 - 170% ROI, 250% increase in traffic from 2005 to 2006, and 17% CTR average in 2006.
- SkyCastle LLC** (*Web Marketing & Optimization Coordinator*) 9/'04 – 10/'05
- Recruited overseas consultants and trained them in workflow procedures and applications.
 - Developed and wrote training manuals for consultants and inhouse employees.
 - Created layouts and graphics that lead to a 11% CTR average & increase in repeat visitors.
- Technology & Learning Services, CPSU** (*Interactive Media & Education Designer*) 6/'03 – 3/'04
- Successfully developed from concept to completion 5 flash based teaching applications.
 - Effectively program managed projects for professors and students on their curriculum goals.
 - Teaching and learning applications are still in use at numerous colleges.
- Santa Barbara Software (SBS)** (*Usability & Interface Designer*) 1/'01 – 8/'01
- Designed three interfaces for multimedia applications in both vector and raster format.
 - Successfully bridge Flash interface & action script with HTML, Javascript and C++.
 - Application gained praise by being shown at Intel Headquarters & at Comdex 2001.
- WebThink International** (*Interactive Media Designer*) 5/'00 – 12/'00
- Effectively converted raster designs into vector interfaces for websites & online applications.
 - Led projects from storyboards to the final Flash movie for banner ads and on-site advertising.

EDUCATION

California Polytechnic State University (CPSU), San Luis Obispo

Graduated in June 2005

Major: Graphic Communication

Concentration: Electronic Publishing

Concentration: Print Management

Santa Barbara City College (SBCC)

Graduated in December 2002

AA: Multimedia

Academy of Arts, San Francisco

Received a scholarship for one summer exchange program.

Courses in: New Media

HONORS & ACTIVITIES

- Freelance* - Created websites, DVDs, newsletter publications & corporate identities. 2000 – Present
- E-Commerce Sites* - American Bridal, CQ Watercolor, SB Insurance, Golden Gate Park. 2003 – Present
- Volunteer Work* - Tsunami Relief building and aid work at an orphanage in Sri Lanka. 2005
- Lecturer & Demonstrator* - Web & interactive design at SBCC Multimedia Academy. 2002

APPLICATIONS

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|-------------------|------------------------|---------------------------|
| Macintosh OSX | Adobe InDesign | WordPress (CMS) |
| Windows XP | QuarkXPress | HTML & CSS |
| Adobe Illustrator | Macromedia Dreamweaver | Microsoft Office Suite |
| Adobe Photoshop | Flash | Extensive Print Knowledge |

INTERESTS

Traveling, nature photography, rock climbing, design magazines, scuba diving, & art exhibits.

*References available upon request.